



CONFERENCE PROSPECTUS

UTAH AFTERSCHOOL NETWORK

TOGETHER

Towards

TOMORROW

18th ANNUAL JUMP START AFTERSCHOOL CONFERENCE

PARTNERS *and* EXHIBITORS



OGDEN
ECCLES
CONFERENCE
CENTER

OGDEN, UTAH
NOVEMBER 4-5, 2022

WHAT IS JUMP START?



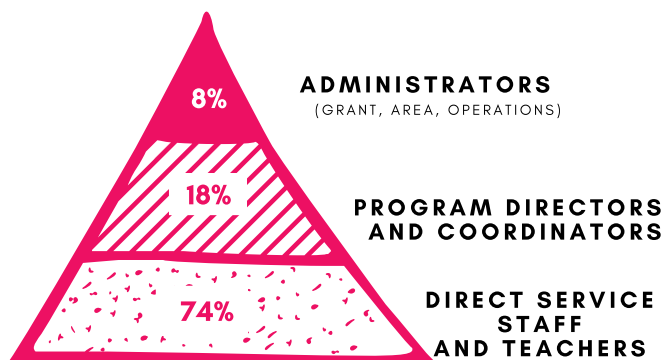
AN ANNUAL, TWO-DAY CONFERENCE FOR AFTERSCHOOL EDUCATORS

After two years of virtual conferences, we are excited to be back to in person at UAN Annual 18th Jump Start Conference. Professionals serving school-age youth and teens during out-of-school time come together each fall to network, learn new skills, and explore best practices. Across the span of two days, attendees participate in keynotes and workshops from a wide variety of local and national expert presenters, focusing on six main areas:

-  YOUTH DEVELOPMENT
-  HEALTHY EATING AND PHYSICAL ACTIVITY
-  PREVENTION
-  DEVELOPING HIGH QUALITY PROGRAMS
-  EMERGING LEADERS AND PROGRAM ADMINISTRATION
-  STEM PROGRAMMING

WHO ATTENDS

Nearly all attendees fall into one of three categories: Direct service staff who work directly with youth, program directors and coordinators who oversee staff and programs, and administrators who function at the highest level to make decisions about everything from funding to operations.



THE IMPACT

In 2021 attendees impacted over 16,000 youth in 193 programs across Utah

538 ATTENDEES **>>** **193** PROGRAMS **>>** **16,049** YOUTH IMPACTED



OPPORTUNITIES TO JOIN US



EXHIBITING

The best way for an organization to share resources and products directly with afterschool professionals is by joining the conference as an exhibitor. Exhibitor fees include:

- Over 5 hours of dedicated browsing time for attendees
- Access to conference activities and meals provided both days for two booth representatives
- One 6-foot table with two chairs
- 50-word description in conference booklet
- Logo and 50-word description in online schedule

COST	FOR-PROFIT ORGANIZATIONS	\$350
	NON-PROFIT ORGANIZATIONS	\$175
	STATE AGENCIES	\$50
	ELECTRICITY ACCESS	\$75

"The conference exceeded my expectations! It was a wonderful opportunity to solidify our partnership together and spread the word about our programming to educators and youth workers across the state. The structure led to great foot traffic and the ability to connect with more attendees."

- Emily Ong, Girls Who Code

"I loved that there was adequate time for attendees to look at tables, ask questions, etc. Often at conferences, the time is too limited for that. It was also a great opportunity for networking. We even have some other exhibitors that will be coming to train our staff!"

- Utah Department of Health, Child Care Licensing



DONATING PRODUCTS OR SERVICES

We like to give every attendee an opportunity to win a prize, and donations help us make this possible. As a non-profit organization, any donation you provide is tax deductible.

ADVERTISING

Promote your organization or business by putting an advertisement in the hands of each attendee. Whether it's in the booklet or the conference bag, an advertisement can catch an attendee's eye and ensure that a piece of your organization goes home with them.

COST	FULL PAGE COLOR AD	\$500
	HALF PAGE COLOR AD	\$300
	CONFERENCE BAG INSERT	\$400
	OPENING SESSION CHAIR DROP	\$500



SPONSORSHIPS

AND PARTNERING OPPORTUNITIES



WE BELIEVE ALL SPONSORS ARE UNIQUE.

With opportunities ranging

FROM \$1,000 TO \$10,000,

the Utah Afterschool Network is eager to personalize a sponsorship package that meets the goals and needs of each organization. We are also willing to explore partnership opportunities throughout the year to maximize sponsors' return on investment. Options include but are not limited to:

CONFERENCE BAGS
KEYNOTE SPEAKER
NETWORKING RECEPTION
CONFERENCE BOOKLET
CONFERENCE APP
LANYARDS AND NAMETAGS
AFTERSCHOOL AWARDS
NETWORKING BREAK
NEWSLETTER FEATURE*
BLOG POST*

*Does not include VIP Package

MOST SPONSORSHIPS INCLUDE OUR VIP PACKAGE

- Recognition on all signage, printed materials, website, and social media associated with the conference
- Logo placement in the front section of the conference booklet
- A promotional insert in all 650 conference bags or chair drop
- Exhibit booth
- One page color feature in conference booklet



Sponsors may also choose to provide funding for
CONFERENCE SESSIONS
in the following areas:

LEADERSHIP TRACK
PREVENTION STRAND
STEM STRAND
HEALTHY EATING AND
PHYSICAL ACTIVITY STRAND

**IN AFTERSCHOOL,
NO CONTRIBUTION
IS TOO SMALL.**

PARTNERSHIP OPPORTUNITIES



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TIMELINE

AND DEADLINES



IMPORTANT DEADLINES

Interested in participating in the 15th Annual Jump Start Afterschool Conference? Mark your calendar and don't miss out!

AUGUST
31 EXHIBITOR AND SPONSORSHIP AGREEMENT DUE

SEPTEMBER
20 FINAL CONTENT AND AD DESIGNS DUE

OCTOBER
3 CONFERENCE BAG INSERTS, TABLE DROPS, AND DONATION ITEMS DELIVERED



CONFERENCE SCHEDULE

*Subject to change

AT A GLANCE

EXHIBIT HALL HOURS:

7:30 AM
to
5:00 PM

FRIDAY
NOVEMBER 4

6:30 AM - 7:30 AM	Exhibitor Check-in and Setup
7:30 AM - 9:00 AM	Networking Breakfast and Exhibitor Exploration
12:30 PM - 1:30 PM	Networking Lunch and Exhibitor Exploration
5:00 PM	End of Day

SATURDAY
NOVEMBER 5

7:30 AM - 9:00 AM	Networking Breakfast and Exhibitor Exploration
12:30 PM - 1:30 PM	Networking Lunch and Exhibitor Exploration
3:00 PM - 5:00 PM	Booth Tear Down
5:00 PM	End of Conference



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TO EXHIBIT OR PARTNER WITH US
FOR JUMP START 2022

CONTACT US:

PROFESSIONALLEARNING@UTAHAFTERSCHOOL.ORG

OFFICE: 801-359-2722

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UTAH
Afterschool
Network

utahafterschool.org

